

The Essential Competencies Curriculum
Competency, Learning Outcomes, and Student Action Steps
Written Communication II

Competency:
TCU graduates will write effectively.

Learning Outcomes	Student Action Steps
Students will demonstrate facility with the language and analysis of argument.	<p>Students will study the terminology of historical and current-day rhetorical theory.</p> <p>Students will analyze a variety of arguments in different media (e.g. print, oral, electronic, and visual).</p> <p>Students will analyze and assess genre, discourse conventions, rhetorical situation, and argument strategy in complex texts.</p>
Students will demonstrate the ability to write an argument for a specific rhetorical situation.	<p>Students will produce a variety of arguments in different media (e.g. print, oral, visual, electronic).</p> <p>Students will produce arguments with a situation-appropriate focus, thesis, or controlling idea.</p>
Students will demonstrate competency in using sources (primary, secondary, electronic) in argument construction.	<p>Students will practice connecting their personal experiences, values, and beliefs with larger social conversations and contexts.</p> <p>Students will practice finding, evaluating, and analyzing primary and secondary sources for timeliness, validity, and appropriateness.</p> <p>Students will incorporate and synthesize source material (print, digital, primary) appropriate to their argumentative writing.</p>
<i>Students will demonstrate the ability to use computers effectively as a communication mechanism.</i>	<p><i>Students will correspond using e-mail.</i></p> <p><i>Students will find, evaluate, and use online sources in academic assignments.</i></p> <p><i>Students will use standard word processing software to produce and format texts.</i></p> <p><i>Students will use computers to produce and incorporate non-print information such as charts, spreadsheets, images, and illustrations in their academic texts.</i></p> <p><i>Students will use computers to facilitate presentations.</i></p>

