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Fall 2023

***TCU: INSTITUTION
OF INNOVATION***

Emerging Priorities and Pathways to Position TCU as a Top Tier University

(How do we make this great place even greater?)

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EMERGING PRIORITIES:

- Securing TCU's Sustainability
- Establishing TCU as a Destination for Talent
- Increasing TCU's Academic Quality and Profile
- Leading in Student Success
- Advancing the TCU Brand



EMERGING PRIORITY: TCU Sustainability



- Campus Master Plan
- Advancement Initiatives
- Double the Endowment x2
- Operational Improvements

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EMERGING PRIORITY: TCU Talent



- Live our Values
- Inclusive Excellence
- Faculty
- Staff
- Students
- Employers

EMERGING PRIORITY:

TCU Academic Quality & Profile



- Research Priorities
- Research Support
- Curricular Innovation
- Faculty Recruitment
- Evaluate Tuition/Fees
- R2+

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EMERGING PRIORITY:

TCU Student Success



- Safety
- Health & Wellness
- Study Abroad
- Career & Experiential Learning
- Enhance 6-year Graduation Rate

EMERGING PRIORITY: TCU Brand



- Thought Leadership
- Fort Worth Community Engagement
- Key Market Events
- Leverage TCU Values
- Rankings Task Force



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