



Fall 2023

TCU: INSTITUTION OF INNOVATION

Emerging Priorities and Pathways to Position TCU as a Top Tier University

(How do we make this great place even greater?)

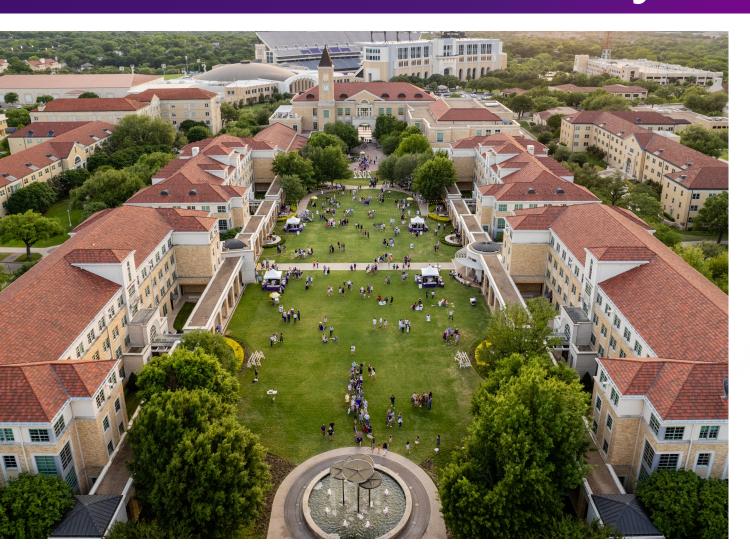


EMERGING PRIORITIES:

- Securing TCU's Sustainability
- Establishing TCU as a Destination for Talent
- Increasing TCU's Academic Quality and Profile
- Leading in Student Success
- Advancing the TCU Brand



TCU Sustainability



- Campus Master Plan
- Advancement Initiatives
- Double the Endowment x2
- Operational Improvements



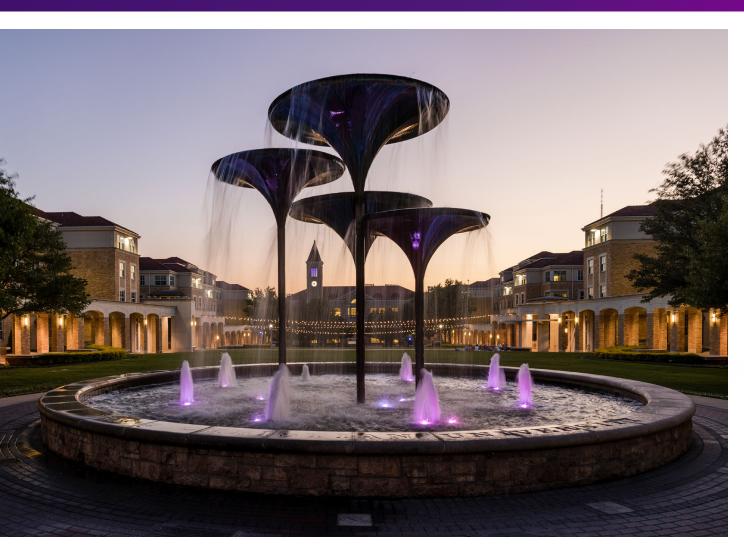
TCU Talent



- Live our Values
- Inclusive Excellence
- Faculty
- Staff
- Students
- Employers



TCU Academic Quality & Profile



- Research Priorities
- Research Support
- Curricular Innovation
- Faculty Recruitment
- Evaluate Tuition/Fees
- R2+



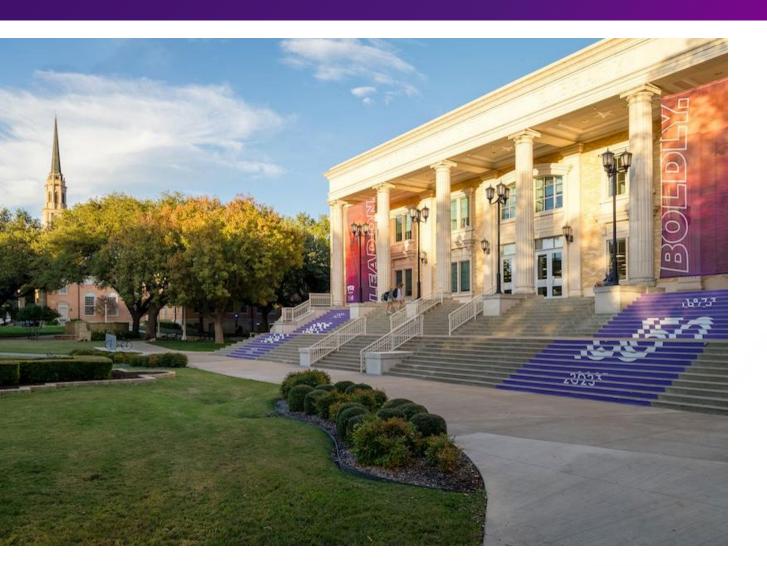
TCU Student Success



- Safety
- Health & Wellness
- Study Abroad
- Career & Experiential Learning
- Enhance 6-year
 Graduation Rate



TCU Brand



- Thought Leadership
- Fort Worth Community Engagement
- Key Market Events
- Leverage TCU Values
- Rankings Task Force



